**What is an ambassador?**

An Ambassador is a committed participant of an employee resource group which helps to drive ERG initiatives and executes on activities and event planning. Being an Ambassador provides an opportunity to develop into greater levels of leadership within the ERG (such as a workstream lead or chair).

Ambassadors play an instrumental role in supporting ERG Leaders, organizing activities to help Blue Shield engage and grow talent, fostering a culture of inclusion, and providing valuable insights into the various communities we serve. Agreeing to be an Ambassador of the X team is a commitment to support the ERG leaders, members and wider X Community. Through this effort, you will be giving of your time and talent. Therefore, **it is important that when you say ‘*yes*’, you can truly support the ERG and Blue Shield’s vision for diversity and inclusion.**

**Time commitment:**

Varies by activity/event being organized; average 5 to 10 hours/ month

**Term:**

The X Ambassador program runs from January through December

Term length is 1year, with option to reapply for an additional year

**Expectations:**

* Attend bi-weekly core team meetings (30 mins, via WebEx)
* Regularly sign up to support X tasks/ events
* Facilitate / lead and promote X events at home office location
* Act as community champions to drive awareness of X and its activities across BSC
* Ensure future members understand the mission/vision of X
* Commit to lead or attend meetings, functions and events that sometimes occur outside of normal business hours
* Support X in implementing diversity and inclusion action plans

**Traits/characteristics of an effective ambassador:**

* Passion for X. and our mission
* Organized, timely and responsive
* Affinity towards leadership

**Eligibility:**

The X Ambassador program is intended for U.S. Armed Forces Veteran/Enlisted employees *and* their allies at all locations and all levels of the organization. To be eligible for the Ambassador program you must be in good standing and be committed to our mission. You do not need to be a U.S. Armed Forces Veteran.