**Creation of Business Resource Group (BRG) Application Template**

*These groups are called Employer Resource Group and Business Resource Groups depending on the company*

**Please complete this form to apply for formal BRG status**

*Note: This application can be completed by an individual or a group*

**Submitted By/Date:**

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| **Proposed leader(s) of the group until a formal election/selection occurs? (if differs from above)** |

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| **Proposed BRG Name** |

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| **Briefly describe your vision and purpose of your proposed BRG**  |

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| **Describe the business value this BRG would bring to the business** |  |
| **List short-term goals**  |  |
| **List long-term goals** |  |

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| **Describe the milestones and/or activities you anticipate** |  |
| **List the challenges and risk mitigations in achieving your goals**  |  |
| **Please list the names of potential members** |  |  |
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